



HEALTHY NEWSWORKS DEPUTY DIRECTOR POSITION

Healthy NewsWorks is making a difference in children's lives. Our health-focused journalism program provides young students in under-resourced schools with skills and confidence that are critical to their academic success and as citizens who can strengthen communities.

Healthy NewsWorks is at a turning point, where it is significantly expanding its program and is seeking a Deputy Director who has the strategic, fundraising, and organizational skills to join a committed team and help us keep moving forward. The ideal candidate will not only have the experience and qualifications described below but will be excited about ensuring that as many students as possible gain necessary skills to navigate and succeed in an ever more demanding world.

The Deputy Director will work closely with the Executive Director to attain goals articulated in Healthy NewsWorks' 2023-2027 Strategic Plan, building upon two decades of steady, purposeful expansion of Healthy NewsWorks programs. The Deputy Director will play a significant role in fostering community and school partnerships, developing business and funding relationships and opportunities, and working with Healthy NewsWorks staff and consultants on program implementation. The Deputy Director will share some of the Executive Director's administrative responsibilities.

This is a full-time position.

RESPONSIBILITIES

The Deputy Director will report to the Executive Director and will have the following primary responsibilities:

- Contribute to the execution and continuing development of Healthy NewsWorks' strategic plan to realize Healthy NewsWorks' goals for expansion and programmatic development.
- Identify and pursue fundraising and other strategic growth opportunities across a spectrum of sources, including individuals, business and corporate donors, foundations, and other nonprofit organizations.
- Engage with the Healthy NewsWorks Board, Community Advisory Board, and other community representatives and leaders to cultivate funding and other expansion opportunities.
- Work with Healthy NewsWorks staff, consultants, and volunteers to nurture existing and develop new community and school partnerships.
- Perform programmatic and administrative functions to support Healthy NewsWorks; specific responsibilities will depend on organizational needs and the Deputy Director's experience and qualifications.

QUALIFICATIONS

Expected

- Experience in or strong potential for spearheading nonprofit organizational development and fundraising.
- Familiarity with, or a commitment to acquiring familiarity with, key disciplines or knowledge domains that underlie Healthy NewsWorks' mission and operations, including journalism,



primary education, healthcare and public health, and social factors that shape health inequities in communities where students participating in Healthy NewsWorks programs reside.

- Effective skills in relationship building, with capacity to work effectively with diverse constituencies required to advance the Healthy NewsWorks mission.
- High ethical standards of conduct, integrity, and fiduciary duty. Compelling communication skills.
- Exceptional listening skills, a good sense of humor, flexibility, humility, and an appreciation of community service.
- Bachelor's degree or equivalent combination of education and five or more years of work experience in journalism, primary education, health literacy, public health, business, nonprofit management, or related field.

Preferred

- Proficiency in Spanish
- Master's degree in journalism, primary education, public health, business, nonprofit management, or related field.

LOCATION

The Deputy Director will work primarily from a remote location but will need to be able to get out into the Philadelphia-area community on a regular basis.

PAY RANGE

This is a salaried, full-time position. Compensation will be competitive with small nonprofit organizations and will reflect the successful candidate's skills, qualifications, and relevant experience. Benefits negotiable.

CONTACT

Please send a resume and cover letter expressing why you are interested in the Deputy Director position and what you would bring to the position to:

Marian Uhlman, Executive Director, editor@HealthyNewsWorks.org

ABOUT HEALTHY NEWSWORKS

The mission of Healthy NewsWorks is to empower elementary and middle school students to become researchers, writers, critical thinkers, and confident communicators who advance health understanding and literacy through their factual publications and digital media. Healthy NewsWorks is a nonprofit organization that:

- Equips students with skills of journalism, including those of interviewing, researching, writing, and discerning facts.
- Focuses on health promotion, including issues that affect personal and public health.
- Promotes health equity, by its focus on schools that serve children from under-resourced communities and through the work of student journalists.

Healthy NewsWorks is an equal opportunity employer. We seek to have a diverse and inclusive workforce that is representative of the communities we serve. Employment decisions are based on qualifications, merit, and program needs.