



Contact information:  
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Dear Friend of Healthy NewsWorks,

For nearly 20 years, Healthy NewsWorks has been providing underserved schools with a unique health and literacy program that enables elementary and middle school students to develop critical thinking and writing skills.

We are now adding an exciting new dimension: **Our first student-written and -illustrated magazine is scheduled for publication in Spring 2023. I am writing to invite you to be a sponsor.**

Our reporters now are researching, interviewing, and writing about the link between health and the environment, especially around climate change, as part of this year's theme, "Caring for Our Earth and Ourselves." At least 3,000 copies of this magazine will be distributed in our 16 participating schools and through Healthy NewsWorks' digital channels. An electronic version will be available for you to distribute to your customers and community organizations. You may also order print copies as part of the sponsorship package.

As a sponsor, your organization can choose among several ways to be acknowledged in both the print and electronic magazine:

- A display with your organization's logo and a Health Tip that we provide or you suggest. (*Please see Composing Health Tips to learn more.*)
- An activity such as a word search or a quiz with your organization's logo.
- An opportunity for your organization to contribute a foreword in the magazine.
- An opportunity for your organization's logo to appear on the magazine's back page, along with student artwork.
- A custom magazine cover that includes your organization's logo for your distribution.

**Please see the accompanying sample pages and sponsorship form which show additional benefits of becoming a magazine sponsor.** We would be delighted to answer any questions you have.

Thank you for your consideration. Your sponsorship will directly support K–8 students discovering ways to make themselves and their communities healthier. We hope you'll join us.

With warm regards,

Marian Uhlman, Executive Director  
Diane Davis, Community Outreach Manager