



Contact information:
Diane Davis, Community Outreach Manager
ddavis@HealthyNewsWorks.org

Composing Health Tips

Thank you for considering sponsorship of a Health Tip in Healthy NewsWorks' Spring 2023 student-written and -illustrated magazine. The magazine's theme is "Caring for Our Earth and Ourselves." Our reporters, ages 8 to 14, are hard at work interviewing experts, researching facts, writing reflections, and creating illustrations about the connection between health and the environment, including climate change.

Health Tips serve to reinforce important health information relevant to kids—our primary audience—and to acknowledge our supporters by displaying their logo. We will work with sponsors to identify the Health Tip they wish to support in one of two ways:

- We will help you craft a Health Tip that speaks to children. Here are some examples:

"Take a reusable water bottle when you go outside instead of buying a drink in a plastic bottle."

"When you can, walk or ride a bike. It is healthy for the environment and your heart."

"Water is important to all living things. Some small actions you can take to help protect the Earth's water are: Don't waste water. Take short showers. Don't leave the water running while you brush your teeth."

"When it is hot outside, remember to drink more water than you normally do, health experts say."

"When more people eat local products, it cuts down on transportation, which keeps the air cleaner."

- We will work with you to create a Health Tip by tapping into a timely topic or identifying a message that speaks to your organization. The message must include the source—which is a hallmark of our student publications—or be commonly accepted medical advice. The Health Tip also must be factual, age-appropriate for kids ages 5 to 14, and non-promotional of a product or service.

Finally, you may choose to have a congratulatory note to acknowledge the Healthy NewsWorks reporters. For instance: A special congratulations to Healthy NewsWorks on its first magazine book written and illustrated by students! [With your company logo]